



## Project Questionnaire

A short intake so we hit the ground running.

TIME TO FILL ~15 MIN  
PAGES 3

Welcome. This is the gate to your free consult. Fill it out, ship it back, the first meeting actually moves your project forward instead of starting at zero. **You do not need every answer.** Write what you know, leave the rest blank. *I do most of the lift, usually 80/20 your way.* No photos or copy yet? Note it. I draft, you edit.

### 01 About you WHO WE SEND THE CONTRACT TO

YOUR FULL NAME \*

ROLE AT THE BUSINESS \*

BEST PHONE \*

BEST EMAIL \*

BUSINESS NAME \*

REFERRED BY

*If someone sent you, write the name. They get credit.*

### 02 The business WHAT YOU ACTUALLY DO

IN A COUPLE SENTENCES, WHAT DOES YOUR BUSINESS DO? \*

*If a stranger asked at the coffee shop, what would you say?*

IDEAL CUSTOMER

SERVICE AREA

### 03 The project WHAT WE ARE BUILDING

WHAT DO YOU NEED? \* (CHECK ALL THAT APPLY)

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> New website                 | <input type="checkbox"/> Rebuild existing site      | <input type="checkbox"/> Mobile app (iOS + Android) |
| <input type="checkbox"/> Custom software / dashboard | <input type="checkbox"/> Booking or scheduling      | <input type="checkbox"/> Online store / payments    |
| <input type="checkbox"/> Client or member portal     | <input type="checkbox"/> Hosting + maintenance only | <input type="checkbox"/> Not sure yet, let's talk   |

WHAT PROBLEM IS THIS SOLVING? \*

*Lost leads, no online presence, broken old site, manual scheduling burning hours, can't take card payments. Whatever it is.*

CURRENT SITE (IF ANY)

DOMAIN (IF OWNED)

## 04 Timeline + budget STRAIGHT TALK

WHEN DO YOU WANT IT LIVE?

- |  |  |
|--|--|
| <input type="checkbox"/> ASAP, this week | <input type="checkbox"/> Within 2 weeks      |
| <input type="checkbox"/> Within a month  | <input type="checkbox"/> No rush, 1-3 months |

REALISTIC BUDGET RANGE

- |  |   |
|--|---|
| <input type="checkbox"/> Under \$2,500       | <input type="checkbox"/> \$2,500 to \$5,000 |
| <input type="checkbox"/> \$5,000 to \$15,000 | <input type="checkbox"/> \$15,000+          |

*No prices on our site for a reason. Every project is custom. This helps us scope right.*

## 05 Content you have SAVE US FROM INVENTING IT

WHAT'S READY? (CHECK ALL THAT APPLY)

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Logo (high-res)    | <input type="checkbox"/> Brand colors / fonts    | <input type="checkbox"/> Business photos             |
| <input type="checkbox"/> Customer reviews   | <input type="checkbox"/> Existing copy           | <input type="checkbox"/> Services list               |
| <input type="checkbox"/> Pricing / packages | <input type="checkbox"/> Google Business claimed | <input type="checkbox"/> Nothing yet, starting fresh |

## 06 Show me what you like REFERENCES + THE REST

SITES OR APPS YOU LIKE (URLS OR NAMES)

*Three is plenty. "Like X but cleaner" is fine. So is "hate pop-ups, no stock photos."*

ANYTHING ELSE I SHOULD KNOW?

*Pending sale or rebrand, sensitive timing, existing tools you want to keep, partners involved. Anything that affects how we build.*

## 07 Must-haves & nice-to-haves DRAW THE LINE

WON'T BUDGE ON

FLEXIBLE ON


*Knowing what's non-negotiable upfront saves rounds later. Example "won't budge": online booking, mobile-first, our brand colors. Example "flexible": exact layout, copy tone, launch date.*

### + Sign and send

*Confirms the info above is your best honest read. Doesn't bind you to anything. **Consult is still free.***

SIGNATURE

DATE

### Ship it back, then we book the consult.

**Three ways to return this.** Pick whatever's easiest. Consult booked within 24 hours of receipt.

• EMAIL

[preston@winterscode.com](mailto:preston@winterscode.com)

scan or photo is fine

• TEXT OR CALL

**541-551-0731**

photo of the form works

• IN PERSON

**Bandon area**

drop it off, call first

*Winters Code · made with code, not templates · [winterscode.com](http://winterscode.com)*